

There is a problem today that copyright materials such as music, films and books are freely available on the Internet with the result that the owners of the works lose money.

Do you feel that this is a good or bad thing?

In the present century, since the rise of technology and the internet, diverse industries and also people's expectations have undergone a dramatic transformation. The art industry has not been exempted from this considerable shift particularly when free online downloading made accessible the majority of art products all over the world, having contributed to the necessity of addressing the issue of maintaining the business profitable.

Today, people are able to download any types of music, films or even electronic books freely, so this trend in comparison with the past ~~that-when~~ merely a limited population would buy and pay for them as a CD, DVD or paper books is completely different. Thus, distribution of copyright materials through the internet not only has increased the art owners' reputation, but also has affected people's preferences while they have an easy access to all artworks only by a click/at their finger tip, no matter where they are. This means that this trend has paved the way for artists to become more popular in the short-term when their artifacts are introduced via various reliable websites. On the other hand, more people, bombarded with a variety of products made for enormous appetites, are willing to watch them once freely, ~~besides-while~~ not wasting their money for those that were not desirable. Consequently, they would follow their favorite celebrities or artists to be aware of the new ones.

However, there have been some issues as to how the artifacts owners' can make money/generate income when the materials are spread through the internet either with or without their permission. Over the following years, some companies have made lots of efforts to make the trade successful, although they have not worked efficiencyefficiently. For instance, when the products are offered, they cannot be free for a period of time, albeit upon their release the biggest beneficiaries pay for and then distribute them to derive benefits such as advertising besides introducing new songs. Also, recently, the owners have built a great interaction with their fans or followers and asked them to pay voluntarily if they had enjoyed or due to their popularity their live concerts have been held crowded as well as lucrative.

In conclusion, the merits outweigh the drawbacks and also it is inevitable to overlook the advances of technology, hence the importance of other innovative ways to overcome the problem of not making a profit.